

PIM[◇] Connect

Easily share your product information



Certified vendor and
implementor of Perfion
PIM solutions



PIM Connect

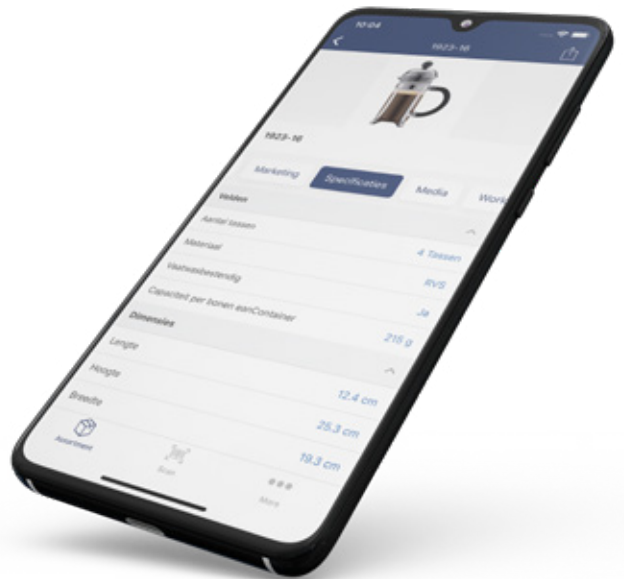
View or share your Perfion product information easily via mobile with PIM connect and maintain full control over the shared information.

PIM Connect App

With the PIM Connect Platform and the PIM Connect App you have full control over the information that you share. The PIM Connect Platform has role management, you decide what can be requested and by whom.

Share the desired information quickly and up-to-date via the mobile app of PIM Connect.

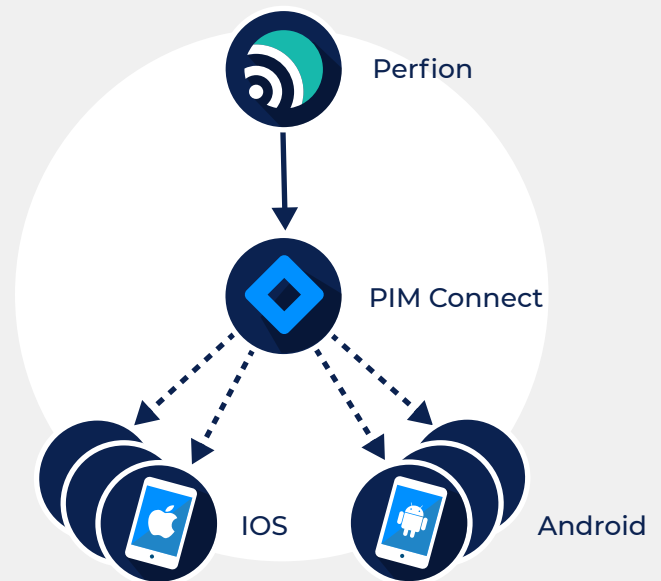
Instantly share product features and media information via email, whatsapp or other apps on your mobile.



Any time & any place

Your Perfion product information is via the Perfion WEB API connected to the PIM Connect platform. This regulates all APP users that you yourself have invited as users, with roles and rights that you have specified.

- ✓ All product features and available media information directly available from Perfion.
- ✓ Fully managed and controlled via the online PIM Connect platform.
- ✓ The app is fully based on the Perfion standards, so no need to develop your own app.
- ✓ Operational and ready for the app users in just one day.
- ✓ SaaS (Software as a Service) means that you do not pay annual maintenance for updating the app and the platform, this is included in the monthly fee per user.



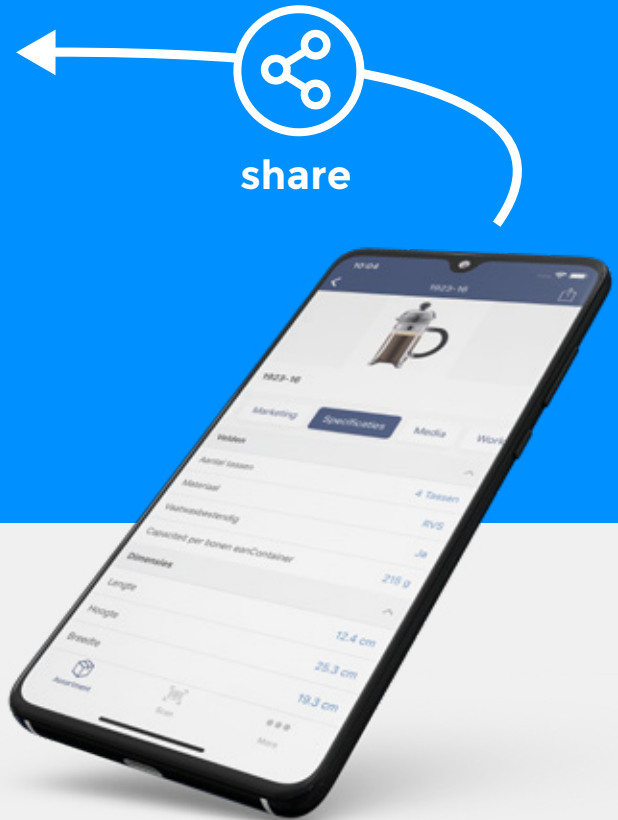
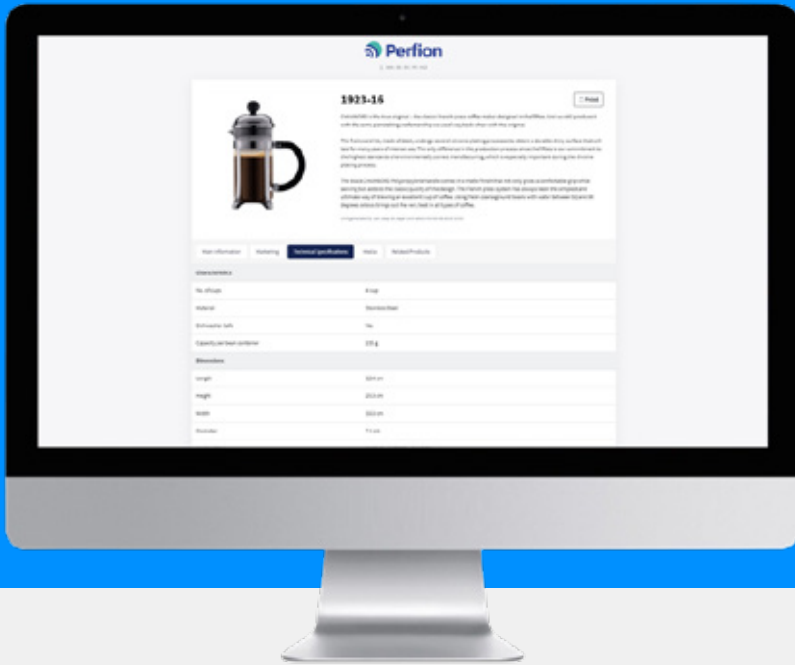
- ✓ PIM Connect is not a 'nice to have' but a 'must have' for companies that want to guarantee quality, save costs and want to connect with the ever-growing mobile needs of end users and customers.
- ✓ '73% of users perform the first orientating searches on a mobile. 'Any time and any place' is a requirement.




PIM Connect management

- ✓ Create roles that determine which Perfion Top and View groups are shown.
- ✓ Create unlimited users and invite users by e-mail. Registering the user and installing the app then runs fully automatic.
- ✓ PIM Connect users are not Perfion editors or readers.
- ✓ Use standard Perfion filters to determine which products and groups are assigned or excluded from a role.
- ✓ Link a specific Perfion search filter to a role and still manage the output.
- ✓ Decide for yourself which catalog (general, website, channel) and fields you want to use to share PIM information real time. PIM Connect retrieves your product content directly and quickly via the WEB API.
- ✓ Use your own logos in the app and for exports.
- ✓ Determine which basic fields are displayed in the app (content, search and scan).

The PIM Connect App provides convenience, speed, recognition, cost savings and is completely transparent with your Perfion settings and all information is available in selected Perfion languages.



PIM Connect App

- ✓ Available for iOS and Android.
-  Share a web page with the product overview (public role) where all media and product features are also available outside of PIM Connect.
- ✓ The user can select (Perfion) languages himself.
- ✓ Search within categories and filter by products.
- ✓ Scan a product and immediately display all product content and media.
- ✓ Easily save or share media and files via other apps.
- ✓ Print or save as a PDF.

Coming soon:

- ✓ Create your own collections for downloading content/media.
- ✓ Specific filter based on standard Perfion filter settings.
- ✓ Create preferred lists by users.



PIM Connect is a practical tool that helps users find and share up-to-date product information.

By listening to the end users and by following the developments in the market we expand PIM Connect with valuable functions and new channels.

PIM[◊] Connect

Stay connected: www.pimconnect.app

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PIM Connect is a service of:

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